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REGISTRATION OPENS FOR THE 3RD ANNUAL CINCO K MAYO 5K

Enfield's Fastest Certified 5k Road Race Will Kick Off the North-Central Connecticut Running Season with over 500 Participants

Enfield, CT, April 2, 2014— Registration for the 3rd anniversary Cinco K Mayo 5k has officially opened. The popular road race is quickly becoming an annual tradition that ushers in the spring and signals the kickoff of the North-Central Connecticut running season. The 2014 event will be held on Saturday, May 3, and will welcome over 500 runners on the flat and fast course that starts and finishes at Enrico Fermi High School. Interested participants can register online at www.sneaa.org/cinco-k-mayo. The registration fee is \$20 and registration will close when the 1,200-participant capacity is reached.

Each year, the Cinco K Mayo welcomes participants of all ability levels who are beginning their annual running and fitness campaigns. While the fastest of the fast will be competing for \$1,050 in cash prizes and Age Division winners will each win \$50, all runners will benefit from a host of amenities. Each runner will receive a custom T-shirt. The Overall and Age Division winners will take home medallions and the runners with the most creative t-shirts will also be recognized. During the race, runners will enjoy a USATF certified course that will mostly be closed to vehicle traffic. After the race, participants are invited to reconvene at Plaza Azteca at 39 Hazard Avenue in Enfield, for drink and food specials provided exclusively for the race participants. The end result is a fun-filled race day experience that celebrates health and fitness in Enfield and jumpstarts the local running season.

"We are excited about this year's event! Corporate sponsorships and runner participation are absolutely critical, so we can continue to give back to the community." Jennifer Smith – Cinco K Mayo Race Founder

The Cinco K Mayo is hosted by the Enfield Rotary Club. The race has become the primary source of revenue for their Rotary Club of Enfield Charitable Fund, which funds community projects including the construction of the handicapped accessible playground at the Enfield Public Library, as well as scholarships to juniors and seniors in college.

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If you would like more information about this topic, please contact Scott Sutter at 413.519.6566 or email at scott@sneaa.org.